



Taking Advantage of the Aesthetics of the Pop Art School in Recycling Materials

¹Gidaa Ali Alamry, ²Nashwa Mohamed Esam abd el aziz, ³Naglaa Muhammad farouk ahmed

Associate Professorat at the College of Culture and Performing Arts - king Khalid University, Abha 62529, Saudi Arabia, Email: galamri@kku.edu.sa

Associate Professorat at the College of Culture and Performing Arts - King Khalid University namohmed@kku.edu.sa

Associate Professorat at the College of Culture and Arts - King Khalid University nalsaied@kku.edu.sa

Summary

Pop Art, which is public art, is a type of fine art that relies on mocking reality and is represented in a group of images that represent a group of traditions or popular cultures. Sometimes these images represent advertisements, news, and other events revolving around the image taker. The origins of Pop Art go back to North America and Great Britain, where the basics of Pop Art appeared... As for the founder of Pop Art, he is "Andy Warhol". He is an artist born in 1928 AD, and his birthplace was in the state of Pennsylvania in the United States. He was the first to create Creating pop art

Education is considered one of the most important factors that develop an individual's mental and intellectual abilities, and gives him patterns as well as behavioral values, which give him the ability to understand and comprehend social problems, consolidate family ties, and a person's sense of self. Education provides scientific cadres capable of research, innovation, invention, and development. In a way that contributes to technical progress in various fields of life, which makes the teacher of artistic works a human energy that helps develop the individual's means of living and recycle consumed environmental raw materials into things that humans can benefit from.

Keywords -represented, Appeared ,important, development

Received: 11 May 2024 **Revised:** 8 June 2024 **Accepted:** 26 June 2024

Search hypothesis:

The aesthetics of the Pop Art school can be used in recycling materials

Search goal:

Explaining the possibility of benefiting from the aesthetics of the Pop Art school in recycling materials

search limits:

The research is limited to the possibility of artistic artifacts using recycled materials based on the idea of Pop Art

Take advantage of the aesthetics of the Pop Art School in recycling materials

Pop Art, which is a public art, is a type of fine art that depends on the irony of reality and is represented in a group of images that represent a group of traditions or popular cultures, and sometimes these images represent advertisements, news and other events that revolve around the image capture. The origins of Pop Art are in North America and Great Britain, where the basics of Pop Art appeared... The founder of Pop Art is "Andy Warhol"... He is an artist born in 1928 AD and his birthplace in Pennsylvania in the United States was the first to Created by pop art

Education is one of the most important factors that develop an individual's mental and intellectual capabilities, and earns him patterns as well as behavioral values, which makes him have the ability to understand and absorb social problems, consolidate family ties, and a person's sense of self. Education provides scientific cadres capable of research, innovation, invention, and development. Which contributes to making technical progress in various fields of life, which makes the teacher of artistic works a human energy that helps in the development of the means of living of the individual Recycle spent environmental materials with things that humans can benefit from.

Research problem

How can artistic artifacts be produced based on the thought of the Pop Art school?

research importance :

Taking advantage of the aesthetics of the Pop Art school in recycling materials

Force search:

The aesthetics of the Pop Art School can be used in the recycling of materials

Search objective:

Clarifying the possibility of benefiting from the aesthetics of the Pop Art School in recycling materials

search limits:

The research is limited to the possibility of producing by recycling spent materials based on the idea of Pop Art

introduction:

Pop Art, which is public art, is a type of fine art that relies on mocking reality and is represented in a group of images that represent a group of traditions or popular cultures. Sometimes these images represent advertisements, news, and other events revolving around the image taker. The origins of Pop Art go back to North America and Great Britain, where the basics of Pop Art appeared... As for the founder of Pop Art, "Andy Warhol" is an artist who was born in 1928 AD, and his birthplace in the state of Pennsylvania in the United States was the first to... He created pop art

(<https://www.almrsal.com/post/285526>) The idea came to him when he was working on designing advertisements in various forms, but he came to him with a new idea far from advertising, which was to mix art and consumer goods, and the first work he did in this style was "The Soup Can"... His works developed, and then his style developed and turned into an independent art, and his works continued after that, and he became a maker of this art.

This art was concerned with posters, advertisements, scraps of paper, and "synthesis." This tendency is similar in its beginning to the discontent with which "Dada" began its revolution against what was common around 1920 AD and is considered a form of popular culture (2). As for the emergence of this art movement, it was at the hands of the artist (Omar Bassam Bays). In Britain, many sources reported that the initiator of this movement was the American Robert Rausenberg. This art appeared for the first time in Britain in response to the spread of Jackson Pollock's style, which he called kinetic art After the Second Scientific War, among the most important Moroccan artists who contributed to the emergence and development of this art are:

Among the most important American artists who contributed to the launch of this art: (Lawrence Alloway - Marcel Duchamp - George Segal - James Rosenquist): (Robert Rauschenberg - Jasper Johns) As for France, this art appeared under the name (New Realism), and one of the most important artists The French who contributed to the launch of this art: (Arman - Creutigerard - Marcel Rice - Raymond Hans). This art also appeared in the Kingdom of Saudi Arabia, and one of the most famous Saudi artists in this field is the artist (Ali Abdullah), who was distinguished by his creativity and his ability to embody images in a way amazing. This art reached its peak when the exhibition (Above the Realists) was held. Not long after the emergence of this art, a new art appeared called (Op art³) (<https://www.almrsal.com/post/285526>)

search limits:

The research is limited to the possibility of artistic artifacts using recycled materials based on the idea of Pop Art

First: Research methodology: descriptive-experimental method

Education is considered one of the most important factors that develop an individual's mental and intellectual abilities, and gives him patterns as well as behavioral values, which give him the ability to understand and comprehend social problems, consolidate family ties, and a person's sense of self. Education provides scientific cadres capable of research, innovation, invention, and development. In a way that contributes to technical progress in various fields of life, which makes the teacher of artistic works a human resource that helps develop the individual's means of living .

" .Art education: one of the curricula that contributes to the education of students in all aspects, through mental and motor activity that sharpens their creative abilities, helps in developing their behavior positively, by shaping them with different materials, developing their tastes and values in life, and refining their behavior and style of expressing themselves, and through it discover their personality patterns, inclinations, and tendencies (Al-Atoum, Munther (2006, p. 20.) that education through art, which in all its various fields is considered a means of artistic education, and art education benefits from all the arts with their different artistic schools, their diverse intellectual trends, and their multiple expressive styles, and through the Pop Art School it is possible to benefit Including recycling spent materials and producing artistic artifacts.

Through research centers, it is possible to know what the needs of the labor market are, and provide human resources for them through educational programs taught in the subject of artistic works, through which they are concerned with making the student a skilled artist, as everyone agreed that "artistic works include the idea of working skillfully using materials." The skill of the one who works in artistic works is equivalent to his knowledge of the necessary means to achieve a goal" (Cyonide Merry, 1998: pp. 30, 31)

One of the characteristics of Pop Art in general is that it is considered a visual artistic movement. It depends on exploiting everything that exists in reality. This art depends mainly on the artist's vision. The artists of this school used widely used materials that were characterized by their limited beauty. Many artists considered it a visual re-evaluation of the events and reality that a person experiences in his daily life. This art was characterized by its low cost, as it was a youthful art that led to good commercial investment. When he appeared, he aimed to extract high art from different public situations. Artists in this art usually get their ideas from consumer goods and advertisements on the roads and various storefronts. This art represents citizens' freedom of expression. This art began with photography and drawing

This art shows different styles in drawing. The Indirahol Foundation's first work was (The Soup Can), in which it expressed the confusion between consumer goods and this idea came to him when he was practicing his work as an advertising designer. There are currently applications that are downloaded on modern mobile phones" (<https://weziwezi.com/%D9%85%D8%A7>)

The role of the teacher with scientific development:

The world today is witnessing a conflicting cognitive, technical, and technological development, and to keep pace with this development, the teacher must be prepared to interact with these data, because education and learning are two essential elements in bringing about this development, and since the teacher is the basic element in the educational process, we must focus on him, and work to develop him and update him with knowledge. Good, different skills and setting a program for this development since the teacher enters the university. Without a teacher who is academically qualified, professionally and cognitively, he cannot face the knowledge explosion that is sweeping the world and must focus.

‘Paying attention to the educational activities carried out by the teacher in order to improve their performance, which establishes programs to develop the teacher and the learner to increase their understanding and to keep pace with the development of education using educational activities, in order to raise their competencies, and thus the trend is towards mastering the skills of the teacher and the learner. Art education seeks to raise the senses, contemplation, concentration and the development of thought. Issuing opinions to develop artistic appreciation, as the goals of art education may not deviate from three basic goals: perception, artistic expression, taste and artistic criticism, which are basic educational goals for artistic education and from which branch out the formulation of the objectives of the lessons and various educational situations.

At the same time, the educational means that will achieve it should be prepared, as clarity of the goal is the basis for a good choice of the educational method (Al-Zahrani Abdullah Muhammad Mubarak.2010, , p. 41.

Abdel Majeed, Mamdouh: - The extent of science teachers’ (awareness of innovations in educational technologies and their trends This is what it should be

What the art education teacher achieves for the learner is to help him understand, artistic expression, taste, and artistic criticism, and direct him in the right ways that stimulate his senses, develop his thoughts, and raise their scientific and technical competence. In the field of education, it achieves for the learner the real goal in the educational situation, because it stimulates all his sensory aspects, which makes him forced to interact with the teacher, devices, and educational materials, and thus develop many desirable educational aspects for him, according to the findings of many previous studies(Abdel Majeed, Mamdouh.2000)

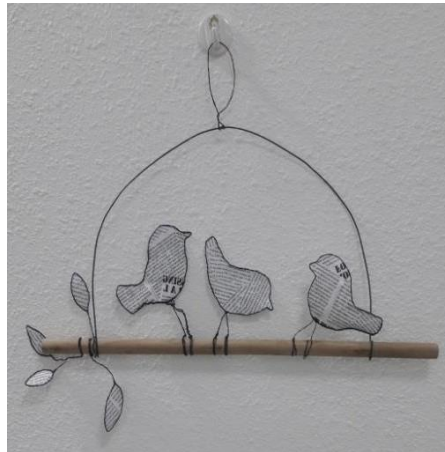
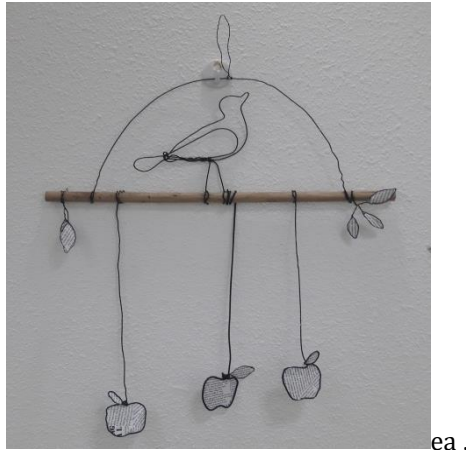
Recycling is considered one of the patterns that seeks to achieve an educational goal that is achieved after practicing it. Its purpose is to develop the student’s skills and aptitudes, as well as achieving the educational goals of the educational activity by thinking and finding new solutions to reuse those inactive, spent materials. Scientific studies in the field of psychology and education have also been able to prove that thinking in... How to benefit from the material again from educational activities that depend on addressing and activating intelligences that attract the student within the educational institution and increase his motivation to learn in his own way and through using all his senses.

The Educational Center for Research and Development also indicated in the new curricula for general pre-university education (2008) that one of the characteristics of the learner is that he learns through his sensory and direct interaction with the elements and components of the environment surrounding him, including people, materials, and tools, for play, exploration, simulation, dialogue, and conversation”(Imam, Iman Ahmed Hamdy.2014, p. 3.)

And development through motivation towards the self-development of society and life. Skill motivation, very simply, can be defined as: the energy and enthusiasm that an individual possesses in the context of a skill. It is known that it is difficult to imagine the survival of any skill without members who have high motivation and a strong desire to work for this skill. If this applies to any skill, let alone the teaching profession, which some describe as “the mother of all professions in the challenges of the future.

Practical experiment: The practical experiment was based on a group of female graduates and was carried out inside one of Abha’s primary schools. The graduates encouraged the female students to benefit from the leftover materials found at home and reuse them by creating shapes that can be played

with. The result was a group of crafts made of wire, paper, old dolls, cloth, etc..... Then the results were sorted and the best works were selected in terms of aesthetic and plastic values and cleanliness in



finishing, and the girls liked this id Birds formed with wire and newspaper

Materials used: - Wire - Wooden poles - Newspaper.

Description of the work: - A group of birds made with wire and newspapers. The newspaper was fixed around the wire with white glue, and the birds were surrounded by a semi-circle of wire, the ends of which ended with leaf branches with the same materials used in the bird shapes. In the first work, three wires finished in the shape of apples hang. In these two works, the pop style was used. I wanted to use newspapers in advertisements



Figure (3-4-5) (abstraction of human forms in various movements in life

Materials used: - Wire - wooden pieces - newspaper.

Description of the work: - Forming with wire in the shape of people with different movements. It is clear within the three works that they are shapes of people. The idea was designed in a flat style that belongs to simple children's drawings. It was implemented using wire attached to newspapers or napkins with white glue. The papers were painted with white glue to make them cohesive, and the idea of Pop Art becomes clear in simplicity. The idea and materials used.



)Figure (6,7,8,9

Figure (6) circles of wood and wire with puppets hanging from the bottom, and the painting (7) puppets hanging from a swing and (8) puppets fixed around sticks of wood with shapes of birds on them. Figure (9) is a frame containing a bride and groom

Materials used: - (wooden cloth - wooden pieces - wooden sticks) - strips of chiffon and cloth fabrics - woolen ropes and feathers - tin foil)

Description of the work: Figure (6): A group of dolls made with chiffon and satin fabric. The dolls were formed with wire and hung with colored satin ribbons from wooden strings with flowers attached to them with wool threads. Birds were formed with colored feathers and were placed inside nests of wool threads. As for work (7), they hang Two brides executed with tin foil and cloth and fixed on a swing with a wooden base. As for work (8), the brides were fixed on wooden sticks, similar in composition to

marioneta brides. Figure (9) A frame containing a family represented by a groom and a bride, executed with cloth and wire, and the groom carries a bouquet of cloth flowers. It represents Pop Art is a style of mocking reality by making puppets using consumable materials found in any environment, resulting in games that children can enjoy.



Shapes (10, 11, 12, 13)

Dolls made with wire and various fabrics

Materials used: chiffon ribbons and fabrics - woolen ropes - wires of different thicknesses)

Description of the work: - A group of dolls made with chiffon and satin fabric. The dolls were shaped with wire and the wire was covered with colored satin ribbons and wool threads. They were hung on a wire formed with different bends, where the dolls were placed in different movement positions .

The influence of Pop Art appears in satire and the use of materials commonly used in various daily lives, and the idea was built by illustrating it with various movements represented by the dancing movements of marionette dolls.



Figure (13-14-15)

Dolls with leaves, wire and fabric

Materials used: multi-thick wire - chiffon and satin fabrics - tissue paper - fabric flowers - wooden sticks)

Description of the work: - A group of dolls executed with chiffon and satin fabric. The dolls were shaped with wire and hung with colored satin ribbons. As for work (6), two dolls executed with tin foil and cloth hang and were fixed on a swing with a wooden base. As for work (7), the dolls were fixed on wooden sticks resembling... Its composition is marionette dolls. As for Figure (8), a frame containing a family represented by a groom and a bride was executed using cloth and wire, and the groom is carrying a bouquet of fabric flowers. The Pop Art style represented the use of simple materials from the surrounding environment, which resulted in a group of toys that the girls thought about producing





Figure (16-17-18)

Dolls made of wood and covered with cloth

Materials used: - wooden dolls - chiffon, satin and patterned fabrics - satin ribbons - wool threads)

Description of the work: A group of wooden dolls were covered with chiffon and satin fabric. Each individual bride was decorated with a different color and white satin ribbons were added to parts of the costumes. Head covers were made for some of the brides with satin ribbons in the form of a turban. The shapes of the brides' positions and movements differed in each individual bride and the fabric. The item was shaped in a variety of ways, and some beads and satin ribbons were added to the costumes in different places, and the brides moved in different ways as if they were in a celebration.

Research Results:-

- Producing artistic artifacts based on the idea of the Pop Art school
- Producing crafts from consumable environmental materials for recycling according to the idea of the Pop Art School

The study's hypotheses were achieved through the production of artistic artifacts inspired by Pop Art thought

Recommendations:-

- Encouraging inspiration from the thought of modern schools
- The importance of creating artistic artifacts using consumable materials inspired by the thought of the Pop Art school
- Diversity in incorporating different techniques and different materials to enrich the artistic work

Acknowledgement:

"The authors extend their appreciation to the Deanship of Research and Graduate Studies at King Khalid University for funding this work through Large Research Project under grant number RGP2/258/45 "

The Reviewer :-

- 1- Al-Haila, Muhammad (2003) AD: Educational techniques between theory and practice, 3rd edition, Amman, Dar Al-Masirah for Publishing, Distribution and Printing.
- 2- Al-Zahrani Abdullah Muhammad Mubarak: - A proposed computer program in art education to develop artistic expression skills among sixth-grade primary school students, unpublished master's thesis 2010, King University - Al-Zubair.
- 3- Al-Atoum, Munther (2006), Introduction to Art Education. Al-Sumaie Publishing House
- 4- Naglaa Mohamed Farouk, 2018: "The effectiveness of renewing used clothes using some printing techniques and their impact on the family economy", Arab Journal of Social Sciences, July issue.
- 5- Naglaa Mohamed Farouk, 2023, "The symbolic and expressive values of the aesthetics of the human face influenced by abstract art as an introduction to plastic experimentation in the art publication", Ramah Journal for Research and Studies - International Scientific Journal, Issue (77).
- 6- Najla Mohamed Farouk, 2024: "Adapting the plastic capabilities of different fingerprints to achieve tangible values that enrich the printing work of students of home economics", Arab Society for Islamic Civilization and Arts.
- 7- Imam, Iman Ahmed Hamdy: - The impact of electronic educational games and their role in developing creative thinking for students of the Faculty of Art Education, Helwan University - Amsia Misr Association (Education through Art), registered under No. (5320) in 2014, Directorate of Social Affairs in Giza.
- 8- Sionide Merry, 1998: Artistic Works and Contemporary Culture, translated by Muhammad Khalifa Barakat, General Book Authority, Cairo.
- 9- Shawqi, Ismail (1999): Introduction to art education, balance - Riyadh
- 10- Abdel Majeed, Mamdouh: - The extent of science teachers' awareness of innovations in educational technologies and their attitudes towards using them. Egyptian Society for Scientific Education. The Fourth Scientific Conference on Practical Education 2000

Foreign literature:-

<https://www.almrsl.com/post/2855268->

- 11- William Gaunt, The Observers Book of Modern Art, London, Frederick Warne, Co. Ltd, 1976, p116.
- 12- <https://weziwezi.com/%D9%85%D8%A7->
- 13- Najla Mohammed Farouk: 2019 "Benefiting from the technique of printing by direct drawing for the sustainable development of the decorations of the Asir region in the Kingdom of Saudi Arabia", Issue (38), Volume (3).
- 14- Naglaa Mohamed Farouk, Iman Thabet: 2010 "New designs using the method of printing direct drawing on wood", research published in the ninth international scientific conference of the Faculty of Art Education and Arts.
- 15- Naglaa Mohamed Farouk: 2017 "The development of printing pendants with manual printing techniques and techniques of origami art inspired by the experimental school" Journal of Home Economics - Menoufia University, Volume Twenty-seven, January Issue.
- 16- Naglaa Mohamed Farouk: 2020, "Taking advantage of the aesthetics of human body cells and mandala art motifs in making proposed printed clothing designs to improve the psychological state and mood of girls", published in the Ninth International Scientific Conference of the Faculty of Art Education.
- 17-- Naglaa Mohamed Farouk, Randa Mounir: 2018 "Employing the remnants of interstitial materials using environmental art to enrich the artistic painting", the Sixth Arab International Conference on Home Economics, Volume Twenty-Eight, Issue Four.